

PRESS RELEASE



FOR IMMEDIATE RELEASE
DATE: April 25, 2018

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BANTERRA TO SELL THIS ABLE VETERAN T-SHIRTS AT ALL 38 LOCATIONS

Marion, IL – For the fourth year, Banterra is proud to sell This Able Veteran t-shirts in all 38 branch locations, with 100% of proceeds provided to This Able Veteran. This promotion runs May 1st through June 30th, and t-shirts are only \$15. In addition to t-shirts sold to customers, Banterra team members can wear jeans on Fridays during the promotion when they purchase a This Able Veteran t-shirt.

Banterra began their partnership with This Able Veteran in 2015 and has raised more than \$35,000 through fundraisers as well as awareness through marketing efforts including being featured in Banterra's new television commercial which will air throughout Banterra's four-state footprint.

"It's been an honor to get to know the This Able Veteran organization for the past four years and to get a better understanding of the incredible service they provide to veterans nationwide," said Jeff May, President of Banterra Bank. "We make it our mission to support our communities and to truly be more than a bank. We want to create partnerships with our customers and with the charities that we support, doing our part to help them reach their goals."

Founded in 2011, This Able Veteran is dedicated to helping veterans suffering from psychological and physical injuries as a result of their service. The program teaches trauma recovery skills, and provides a specially trained service dog as a working partner. Dogs are trained to respond to signs of anxiety and nightmares, and to intervene, prompting the veteran to use the trauma recovery skills he or she has learned.

Banterra supports hundreds of charities each year through sponsorships, donations, promotional support, fundraisers and volunteer hours. In addition to this support, Banterra chooses select charities to be supported company-wide through branch and online promotion, as well as public relations.

Banterra began as a single bank in Ridgway, Illinois in July of 1975. Today, Banterra is the largest, locally-owned bank in the region with \$1.6 billion in assets and is ranked in the Top Ten Percent of U.S. Charter Banks and Top Five Percent for Illinois Charter Banks, according to asset size. Banterra has 38 locations in Illinois, Indiana, Kentucky and Missouri and nearly 500 team members. For more information, call 866-BANTERRA (226-8377), or go to www.banterra.com.

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