

PRESS RELEASE



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BANTERRA TO SELL THIS ABLE VETERAN T-SHIRTS AT ALL LOCATIONS

Marion, IL – For the fifth year, Banterra is proud to sell This Able Veteran t-shirts in all branch locations, with 100% of proceeds provided to This Able Veteran. This promotion runs May 1st through June 30th, and t-shirts are only \$16. In addition to t-shirts sold to customers, Banterra team members can wear jeans on Fridays during the promotion when they purchase a This Able Veteran t-shirt.

Banterra began their partnership with This Able Veteran in 2015 and has raised more than \$47,500 through fundraisers. In addition, we sponsor and volunteer for their events including their annual Color Run fundraiser, deliver meals and welcome baskets to veterans and dogs during their Trauma Resiliency sessions and provide awareness through marketing efforts which have included radio ads and remotes as well as being featured in Banterra's television commercial that aired in 2018.

"We truly value our five-year partnership with This Able Veteran and have enjoyed attaining an understanding of the services they provide to veterans nationwide," said Jeff May, President of Banterra Bank. "We make it our mission to be more than a bank to our customers. The partnership we've built with This Able Veteran is a great example of that commitment."

Founded in 2011, This Able Veteran is dedicated to helping veterans suffering from psychological and physical injuries as a result of their service. The program teaches trauma recovery skills, and provides a specially trained service dog as a working partner. Dogs are trained to respond to signs of anxiety and nightmares, and to intervene, prompting the veteran to use the trauma recovery skills he or she has learned.

Banterra supports hundreds of charities each year through sponsorships, donations, promotional support, fundraisers and volunteer hours. In addition to this support, Banterra chooses select charities to be supported company-wide through branch and online promotion, as well as public relations.

Banterra began as a single bank in Ridgway, Illinois in July of 1975. Today, Banterra is the largest, locally-owned bank in the region with nearly \$2 billion in assets and is ranked in the Top Ten Percent of U.S. Charter Banks and Top Five Percent for Illinois Charter Banks, according to asset size. Banterra has 35 locations in Illinois, Indiana, Kentucky and Missouri, as well as a loan production office that opened in Arizona in 2018. For more information, call 866-BANTERRA (226-8377), or go to www.banterra.com.

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