

# PRESS RELEASE



FOR IMMEDIATE RELEASE  
DATE: January 15, 2016

CONTACT: Jennifer Spence  
Director of Marketing, Banterra Bank  
jaspence@banterra.com 618-201-2305

## **BANTERRA TO RAISE MONEY FOR TWO ORGANIZATIONS THAT ASSIST LOCAL COMMUNITIES; UNITED WAY AND SOUTHERN ILLINOIS COMMUNITY FOUNDATION TO RECEIVE DONATIONS**

**Marion, IL-** Banterra has launched two fundraisers that will support local communities in different ways. The first fundraiser will raise money for United Way and will run until end of February. The second fundraiser is in partnership with the Southern Illinois Community Foundation (SICF) for their Disaster Relief Fund and donations will assist those affected by the recent flooding in Southern Illinois. In addition to Banterra's 400+ employees receiving the benefit of wearing jeans on Fridays when they donate to one of these charities, customers are encouraged to donate as well. Donations for United Way are accepted at all 36 Banterra locations; donations for SICF is accepted at any of Banterra's 26 Southern Illinois locations.

"Throughout the year, our team supports a multitude of local charity organizations, both with employee and company donations as well as volunteer efforts," said Jeff May, president of Banterra Bank. "We had United Way set as our winter promotion and we are happy to add a needed charity such as SICF's Disaster Relief Fund when tragedy such as the recent flooding strikes within our footprint."

Throughout United Way's 125-year history, they have evolved to meet the needs of the times. Their mission is to improve lives by mobilizing the caring power of communities and to advance the common good. They impact millions of lives every year and work to create lasting change versus temporary fixes in communities. Visit any one of our convenient 36 locations through February 29<sup>th</sup> to make a donation.

After the area's recent flooding, Illinois Gov. Bruce Rauner issued state disaster declarations for 23 counties, largely in central and southern Illinois. Damage assessments are ongoing to see if any areas are eligible for federal assistance. The Southern Illinois Community Foundation (SICF) was established in October 27, 2000, and their mission is to serve the southern Illinois community through philanthropy by providing leadership in meeting charitable needs and to be responsible steward to its donors and endowments. SICF is a public charitable foundation chartered under the guidelines of the IRS 501(c)(3) non-profit tax exempt criteria. Donations to the SICF Disaster Relief Fund may be made at any of Banterra's 26 Southern Illinois locations until Spring 2016.

Banterra Bank began as a single bank in Ridgway, Illinois in July of 1975. Today, Banterra is the largest locally-owned bank in the region with more than \$1.3 billion in assets and 36 locations in Illinois, Indiana, Kentucky, and Missouri. For more information, contact us at 866-BANTERRA (226-8377), or go to [www.banterra.com](http://www.banterra.com).

###