

# PRESS RELEASE



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## **BANTERRA BANK TO RAISE MONEY FOR THE MUSCULAR DYSTROPHY ASSOCIATION BY SELLING SHAMROCKS DURING THE MONTH OF MARCH**

**Marion, IL** – Banterra Bank will assist the Muscular Dystrophy Association (MDA) with their annual shamrock program throughout the month of March. Shamrock mobiles will be sold at all 35 branch locations throughout Illinois, Indiana, Kentucky and Missouri. Banterra customers and employees will be able to purchase shamrocks (\$5 gold shamrocks; \$1 green shamrocks), which is a 100% donation to MDA, and the shamrocks will be displayed in the Banterra branches. This is the third year for MDA to be selected for a Banterra company-wide promotion. Banterra raised almost \$12,000 for MDA with their fundraisers in 2015 and 2016 combined. Banterra employees can wear jeans on Fridays when making a donation and the company is holding a contest among its branches for the most creative shamrock display.

“At Banterra, we are committed to the communities where we live and work,” said Jeff May, President for Banterra Bank. “It’s great that we are able to continue assisting the MDA with one of their annual fundraisers. Our company-wide promotions are just one of the many ways we are able to give back.”

MDA was started in 1950 by families, for families, and it is the world’s leading nonprofit health agency dedicated to finding treatments and cures for muscle diseases – including muscular dystrophy, amyotrophic lateral sclerosis (ALS) and other neuromuscular diseases. In addition to finding treatments and cures, MDA provides support to families and rallies community support by aligning supporters and partners who care.

Banterra supports hundreds of charities each year through sponsorships, donations, promotional support, fundraisers and volunteerism. In addition to this support, Banterra chooses select charities to be supported company-wide through branch and online promotion, as well as public relations.

Banterra Bank began as a single bank in Ridgway, Illinois in July of 1975. Today, Banterra is the largest, locally-owned bank in the region with nearly \$1.5 billion in assets and 35 locations in Illinois, Indiana, Kentucky and Missouri. For more information, contact us at 866-BANTERRA (226-8377), or go to [www.banterra.com](http://www.banterra.com).

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