



**FOR IMMEDIATE RELEASE**

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**CONTACT: Jennifer Spence**

**Director of Marketing, Banterra Bank**

**[jaspence@banterra.com](mailto:jaspence@banterra.com) 618-201-2305**

**BANTERRA BANK CELEBRATES GRAND OPENING OF NEW EAST PRAIRIE BRANCH - THURSDAY, AUGUST 27<sup>TH</sup>  
\$200 PROMO, PRIZES AND ACTIVITIES PLANNED PLUS LOCAL YOUTH SPORTS TEAMS SUPPORT**

**East Prairie, MO** – Banterra Bank, with more than \$1.3 billion in assets and locations throughout the Midwest, is proud to announce the opening of its new East Prairie banking center, effective Aug. 17<sup>th</sup>. The public is invited to Banterra’s Grand Opening Celebration on Thursday, August 27<sup>th</sup> from 3 p.m. – 7 p.m., with a ribbon cutting at 5 p.m. Attendees will enjoy free food, prizes and activities. This beautifully renovated facility is conveniently located at 99 Prairie Drive, between Dollar General and Fred’s Super Dollar stores.

“I’m honored that Banterra is investing in the East Prairie community where I have lived most of my life,” said Brad Keck, Market Executive for Banterra Bank and leading the bank’s efforts in East Prairie. “The banking center is designed and equipped with the latest banking trends in order to better serve customers and we have a winning team that will offer exceptional personal service, a standard for Banterra.”

Keck has 20+ combined years in the banking and agriculture industries. Joining Keck in leading the winning team is Emily Kellams, as Banking Center Manager. Kellams has more than seven years of financial experience and is a native to Southeast Missouri area.

Grand opening guests on August 27<sup>th</sup> can enjoy a tailgate experience with Banterra’s winning team theme, with free barbeque, hot dogs and hamburgers from 3-7 p.m. Every hour, a four-pack of St. Louis Cardinals vs. Pittsburgh Pirates – Sept. 6<sup>th</sup> game tickets will be given away and guests can also register to win a new Weber Portable Tailgate Grill, two outdoor seats with trays, plus a tailgate cooler packed with items you can use at your next tailgate.

A proud supporter of local youth sports, Banterra also donated one-thousand dollars to the East Prairie 12U Baseball Team who recently achieved the honor of playing in the Babe Ruth World Series. They have also invited the East Prairie Eagles’ football team to attend the grand opening for a nice meal as the players prepare for Friday’s game.

Banterra’s East Prairie branch will have two drive-thru lanes, ATM and features a design tailored to the industry latest known as “dialogue banking.” Teller transactions will no longer be behind a wall separating customers and employees, but at table-top pods, allowing stronger opportunities for conversation with customers. Staffing is also enhanced with “Concierge Bankers” who are trained to fulfill multiple customer needs rather than passing the customer on to another employee.

Banterra is running a special promotion in all branches as part of their East Prairie grand opening celebration. New personal checking customers who open a Banterra SmartChoice or Banterra InterestPlus account can receive a \$200 bonus. Offer expires September 25<sup>th</sup>, 2015; see branch for complete details.

Banterra Bank began as a single bank in Ridgway, Illinois in July of 1975. Today, Banterra is the largest, locally-owned bank in the region with more than \$1.3 billion in assets and 36 locations in Illinois, Indiana, Kentucky and Missouri. For more information, contact us at 866-BANTERRA (226-8377), or go to [www.banterra.com](http://www.banterra.com).

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