

PRESS RELEASE



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JONATHAN IHRIG JOINS BANTERRA BANK AS COMMERCIAL OFFICER FOR SOUTHERN ILLINOIS REGION

Marion, IL – *Banterra Bank* is pleased to announce that Jonathan Ihrig has joined the *Banterra* team as a Commercial Officer for Southern Illinois, with emphasis on Carbondale and Mt. Vernon. Ihrig brings diverse experience including business management, customer service management, marketing and advertising. In particular, Ihrig was employed for more than eight years with Learfield Sports, LLC, serving recently as General Manager for Saluki Sports Properties and the key relationship contact with Banterra Bank.

“Jon had been our main contact for several years with Saluki Athletics and always went above and beyond with customer service and maintaining strong partnership relations,” said Jeff May, president of Banterra Bank. “That kind of attitude and work ethic, combined with his business experience, is exactly what we want with our commercial officers. We also expect Jon’s SIU experience will greatly assist our efforts to maximize our brand opportunities with our existing Saluki Athletics partnership.”

Prior to joining *Banterra*, Ihrig previously served as the Director of Sales and Marketing for Cook Portable Warehouses. During his career with Learfield Sports, LLC, he maintained budgets, established and reached sales goals, and managed more than 40 corporate partnerships. He is instrumental in SIU’s first-ever corporate, naming rights sponsorship of an athletic facility, which was renaming SIU Arena to Banterra Center.

Born and raised in Orlando, Florida, Ihrig attended the University of Central Florida, where he received his Bachelor of Science degree in Business Administration. Ihrig moved to Illinois after college residing in Champaign and Carbondale where he worked for the Fighting Illini Sports and Saluki Sports Properties.

Banterra Bank began as a single bank in Ridgway, Illinois in July of 1975. Today, *Banterra* has \$2 billion in assets and is ranked in the Top 10 Percent of U.S. Charter Banks and Top Five Percent for Illinois Charter Banks, according to asset size. *Banterra* has 40 locations in Illinois, Indiana, Kentucky, Missouri, and Arizona. In addition to offering a variety of personal and business banking products, *Banterra* provides services nationwide through specialty lending divisions including Aircraft Finance, Machine Tool Finance, Corporate, Transportation and RV and Marine Lending. *Banterra* also offers *Banterra* Insurance for auto, home, life, business and *Banterra* Investment services. For information, call 866-BANTERRA (226-8377), or go to www.banterra.com.

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