

PRESS RELEASE



FOR IMMEDIATE RELEASE

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BANTERRA BANK TO PROMOTE AND RAISE MONEY FOR THE AMERICAN HEART ASSOCIATION DURING FEBRUARY

Marion, IL – *Banterra Bank* will assist the American Heart Association (AHA) during February as part of American Heart Month by promoting and selling heart die-cuts in nearly 40 branches throughout Illinois, Indiana, Kentucky and Missouri. *Banterra* customers, team members and the public are invited to purchase die-cuts for \$1, with all proceeds going to the local AHA chapter.

This is the fifth year *Banterra* has selected AHA for its company-wide promotion. *Banterra* raised nearly \$3,000 during last year's fundraiser. *Banterra* team members can wear jeans on Fridays when making a donation. In addition, team members are encouraged to wear red on Friday, February 7th in support of *Go Red For Women* and the American Heart Association. *Go Red For Women* supports research, educational programs and community programs to increase awareness about cardiovascular health.

"We are proud to promote American Heart Month by selling and displaying paper hearts in our branches which support the American Heart Association," said Jeff May, President. "*Banterra* is committed to doing our part to take care of our communities and one of the ways we do that is by raising funds and awareness throughout the year with ongoing branch promotions. Not every bank can say that they dedicate that much branch exposure to these needed organizations."

The American Heart Association was founded in 1924 by six cardiologists. Today, the AHA is the oldest and largest voluntary organization dedicated to fighting heart disease and stroke. For nearly 100 years, the AHA has invested more than \$4.5 billion in research in an effort to save and improve lives. To learn more about the AHA, go to www.heart.org.

Banterra Bank supports a variety of charities throughout the year through donations, promotion and volunteerism, in addition to having ongoing charity fundraisers in their local branches throughout the year. In 2019, *Banterra* gave back nearly \$775,000 through bank sponsorships and donations, as well as nearly 5,000 pounds of food to local charities and nearly 3,000 volunteer hours.

Banterra Bank began as a single bank in Ridgway, Illinois in July of 1975. Today, *Banterra* has nearly \$2 billion in assets and is ranked in the Top Ten Percent of U.S. Charter Banks and Top Five Percent for Illinois Charter Banks, according to asset size. *Banterra* has 40 locations in Illinois, Indiana, Kentucky, Missouri, and Arizona. In addition to offering a variety of personal and business banking products, *Banterra* provides services nationwide through specialty lending divisions including Aircraft Finance, Machine Tool Finance, Corporate, Transportation and RV and Marine Lending. *Banterra* also offers *Banterra* Insurance for auto, home, life, business and *Banterra* Investment services. For information, call 866-BANTERRA (226-8377), or go to www.banterra.com.

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